

Graduation Rates: Newhouse Master's Programs

The tables below indicate the graduation rates for each of the Newhouse Master's degree programs. Most programs are twelve to fourteen months long, including two or more summer sessions. An academic year is measured differently than a calendar year. A program which begins in one summer and ends in different summer is considered to span more than one academic year, although it may be one calendar year in length. Program variations are explained in the notes.

Initial Cohort indicates the summer session in which the program begins. Data for the most recent six years is displayed from the last report available from the Office of Institutional Research using data from October 28, 2024.

ADVANCED MEDIA MANAGEMENT MASTER'S PROGRAM

The New Media Management (NMM) program changed its name to Advanced Media Management (AMM) in 2023*.

Initial Cohort Year NMM	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of graduated students
2018	14	4.2	1.4	92.9%
2019	19	4.4	1.5	94.7%
2020	11	5.9	2.0	90.9%
2021	13	4.2	1.4	76.9%
2022	13	4.0	1.3	92.3%
2023*	12	4.0	1.3	100%

ADVERTISING MASTER'S PROGRAM

The Advertising program changed from an MA to an MS degree in AY 2024-2025.

Initial Cohort Year ADV	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of graduated students
2018	20	4.2	1.4	95%
2019	17	4.0	1.3	94.1%
2020	17	4.0	1.3	94.1%
2021	21	4.0	1.3	100%
2022	20	3.9	1.3	90%
2023	21	4.0	1.3	95.2%

ARTS, STYLE AND CULTURE JOURNALISM MASTER’S PROGRAM

The Arts Journalism (AJP) program changed its name to Arts Journalism & Communications (AJC) in 2020*. The Arts Journalism & Communications program changed its name to Arts, Style and Culture Journalism in 2024.

Initial Cohort Year AJC	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of graduated students
2018	9	5.1	1.7	100%
2019	5	4.0	1.3	100%
2020*	11	4.4	1.5	100%
2021	10	4.1	1.4	100%
2022	6	4.0	1.3	100%
2023	8	4.0	1.3	100%

AUDIO ARTS MASTER’S PROGRAM

The Audio Arts program is offered by the Newhouse School of Public Communications in conjunction with the College of Visual and Performing Arts, which is the home college for this joint program.

Initial Cohort Year Audio Arts	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of graduated students
2018	14	4.4	1.5	100%
2019	12	3.9	1.3	75%
2020	11	4.5	1.5	81.8%
2021	15	3.8	1.3	93.3%
2022	12	3.9	1.3	91.7%
2023	12	1.0	0.3	25%

BROADCAST AND DIGITAL JOURNALISM MASTER’S PROGRAM

The Broadcast and Digital Journalism program extends over 14 months.

Initial Cohort Year BDJ	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of graduated students
2018	29	4.6	1.5	89.7%
2019	35	4.8	1.6	94.3%
2020	31	4.2	1.4	83.9%
2021	38	4.0	1.3	100%
2022	26	4.0	1.3	92.3%
2023	26	4.0	1.3	92.3%

MAGAZINE, NEWS & DIGITAL JOURNALISM MASTER’S PROGRAM

The Magazine, Newspaper & Online Journalism (MNO) program changed its name to Magazine, News & Digital Journalism (MND) in 2021*.

Initial Cohort Year MND	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of graduated students
2018	24	4.9	1.6	95.8%
2019	26	4.6	1.5	100%
2020	17	4.1	1.4	88.2%
2021*	31	4.2	1.4	96.8%
2022	8	4.3	1.4	100%
2023	15	3.9	1.3	73.3%

MEDIA AND EDUCATION MASTER’S PROGRAM

The first cohort in the Media and Education Master’s Program started in 2015. The program stopped accepting students after the 2020-2021 academic year. This program was a joint program offered by the Newhouse School of Public Communications and the School of Education. The Newhouse School was home college for this program.

Initial Cohort Year M&E	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of graduated students
2018	0	n/a	n/a	n/a
2019	6	4.0	1.3	66.7%
2020	2	4.0	1.3	100%

MULTIMEDIA, PHOTOGRAPHY & DESIGN MASTER'S PROGRAM

The Photography (PHO) program changed its name to Multimedia, Photography & Design (MPD) in 2018*. The program generally takes more than one year to complete.

Initial Cohort Year MPD	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of graduated students
2018*	12	8.0	2.7	75%
2019	13	7.1	2.4	76.9%
2020	13	9.7	3.2	46.2%
2021	17	7.3	2.4	47.1%
2022	11	5.8	1.9	54.5%
2023	13	Pending	Pending	0%

PUBLIC DIPLOMACY AND GLOBAL COMMUNICATION MASTER'S PROGRAM

In 2020, the joint degree program with the Maxwell School of Citizenship and Public Affairs was restructured into one degree. This program runs for 18 months.

Initial Cohort Year PDGC	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of Graduated Students
2020	4	5.0	1.7	100%
2021	12	5.0	1.7	100%
2022	9	5.0	1.7	100%
2023	8	Pending	Pending	0%

PUBLIC RELATIONS MASTER’S PROGRAM

A portion of the Public Relations cohort was a two-year Public Diplomacy joint degree program with the Maxwell School of Citizenship and Public Affairs until 2020*. The numbers below for 2018-2019 reflect an average of the program for singly enrolled Public Relations students and for students in Public Diplomacy. Students in the one-year Public Relations program earn a single master’s degree. Students in the two-year joint program earned two degrees, one in Public Relations and one in International Relations. Since the joint program students took classes in both their master’s programs each semester, the Public Relations degree for this group took longer than a year to complete.

Initial Cohort Year PRL	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of graduated students
2018	33	4.8	1.6	87.9%
2019	31	4.6	1.5	96.8%
2020*	18	4.1	1.4	83.3%
2021	20	4.2	1.4	100%
2022	15	4.5	1.5	86.7%
2023	22	4.0	1.3	63.6%

TELEVISION, RADIO AND FILM MASTER’S DEGREE PROGRAM

Initial Cohort Year TRF	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of graduated students
2018	41	5.2	1.7	87.8%
2019	30	4.8	1.6	86.7%
2020	40	4.4	1.5	92.5%
2021	27	4.3	1.4	88.9%
2022	34	4.5	1.5	85.3%
2023	28	3.9	1.3	42.9%