

PHOTOGRAPHY: COMMERCIAL AND ADVERTISING SEQUENCE

Class of 22, 23

Program of Study Code: PH10BS

Photography students in the Commercial and Advertising Photography sequence are encouraged to enroll in dual programs in the School of Public Communications and another college of the University. Official dual programs are available with the College of Arts and Sciences, the Whitman School of Management, and the School of Information Studies. Photography majors should also consider studying abroad for one semester through *SU Abroad*. (The Photography major accommodates study abroad in fall of senior year for most students.) Such experience will enhance a student's visual awareness of other cultures.

Please note: Some of the courses listed below are alphabetically restricted by last name. You must take them in the semester noted. Transfer students should consult with the Newhouse Advising and Records Office or with the Visual Communications Department chairperson to discuss the course sequencing.

First Year and Second Years Credits

▶ COM 101	Practical Grammar for Public Communications	1
▶ COM 107	Communications and Society	3
▶ COM 117	Multimedia Storytelling	3
▶ VIS 201	Introduction to Photography for Multimedia, <i>Spring, first year</i>	3
▶ VIS 207	Introduction to Graphic Design, <i>second year</i> (A-K fall semester; L-Z spring semester)	3
▶ JNL 211 or NEW 205	Cross-Media News Writing News Writing (<i>See note #6</i> . A-K spring semester; L-Z fall semester)	3
▶ VIS 301	Video and Photography, Prereq: VIS 201, <i>Fall only, second year</i>	3
▶ VIS 324	Light and Concept, Prereq: VIS 301, <i>Spring only, second year</i>	3
▶ PHI 293	Ethics in the Media Professions (<i>See note #7</i>)	<input type="text"/>

Third Year and Fourth Years:

▶ COM 344	Diversity and Media Issues (<i>See note #2</i>) Prereq: COM 107	1
▶ Arts and Sciences Diversity course	from Diversity List in <i>Newhouse Fact Book</i> _____	<input type="text"/>
▶ EEE 370	Introduction to Entrepreneurship and Emerging Enterprises (<i>See note #8</i>)	<input type="text"/>
▶ Global Experience (<i>See note #3</i>)	_____	<input type="text"/>
▶ VIS 405	Photographic Storytelling, Prereq: VIS 324 or VIS 304 <i>Fall only, junior year</i>	3
▶ VIS 434	Commercial & Advertising Photography and Multimedia Prerequisite: VIS 304 or VIS 324, <i>Spring only, Junior yr.</i>	3

over

Fourth Year:

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|--------------------------------|--|---|
| ▶ COM 505 | Communications Law for Journalists | 3 |
| or | (A-K fall semester; L-Z spring semester) Senior standing | |
| COM 506 | Communications Law for Television, Radio, Film | |
| | (A-K fall semester; L-Z spring semester) Senior standing | |
| ▶ Capstone Requirement: | Spring only | 3 |
| VIS 484 | Commercial and Advertising Photo Capstone (See note #5) | |
| | Prerequisite: VIS 434, senior standing | |

Any Semester after First Year

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|----------------------------|------------------------|---|
| ▶ Newhouse Elective | any Newhouse course(s) | 3 |
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TOTAL **38**

Notes:

1. **Students graduating from Newhouse may devote no more than 38 of the 122 credits required for graduation to courses in the Newhouse School.** Any courses above the 38-credit hour limit will increase the total hours required for graduation.
2. Students may fulfill the **Diversity Requirement** by taking **COM 344** (1credit) **AND** one course from the approved list of Arts and Sciences courses on diversity available in the *Newhouse Fact Book*. **OR** students may fulfill the Diversity Requirement by taking an approved three-credit Newhouse class without the Arts and Sciences course. The eligible Newhouse classes are: **COM 346: Race, Gender and the Media OR COM 348: Beauty and Diversity in Fashion Media.** Since COM 346 and COM 348 are more than one credit, the additional Newhouse credits will be added to the 122 credits needed for graduation if the student has reached the 38 Newhouse-credit maximum. Students may not receive credit for BOTH COM 344 and COM 346. COM 350: Topics in Media, Diversity and Inclusion may also fulfill the diversity requirement, no petition required.
3. The **Global Experience** may be fulfilled by studying abroad or by taking an approved class. **Since most upper-level Photography courses are offered once each year, most Photography majors study abroad in fall of senior year to avoid adding extra semesters to their degree.** A list of courses that fulfill the Global requirement for students not studying abroad can be found in the *Newhouse Fact Book*. If a student chooses to take a Newhouse class to fulfill this requirement, the additional Newhouse hours will be added to the 122 credits needed for graduation if the student has reached the 38 Newhouse-credit maximum.
4. Photography students are limited to three **internship credits** in communications out of the 122 required for graduation. Sophomores, juniors and seniors may receive credit for internship experiences with departmental approval. Singly enrolled Newhouse students are not permitted to enroll in non-communications experience credit without special petition.
5. **VIS 489: Photography and Multimedia Capstone** (Prereq: VIS 425 or VIS 434) may also fulfill the capstone requirement if taken during spring of senior year. No petition required.
6. **JNL 211: Cross Media News Writing** may substitute for **NEW 205** without petition. Other Newhouse writing classes may be substituted for NEW 205 *by petition*.
7. **PHI 293** is an Arts and Sciences class and it may be taken in any semester.
8. **EEE 370** is a Whitman School of Management course. It will not count as Arts and Sciences credits. It may be taken in any semester.