

Graphic Design

Class of 22, 23

Program of Study Code: GR06BS

Graphic Design majors are encouraged to enroll in dual programs in the School of Public Communications and another college of the University. Official dual programs are available with the College of Arts and Sciences, the Whitman School of Management, and the School of Information Studies. Graphic Design majors should also consider studying abroad for one semester through *SU Abroad*. Because of course sequencing, the fall semester of senior year is the semester when Graphic Design majors may study abroad without extending their program. Such experience will enhance a student's visual awareness of other cultures. All Graphic Design majors should further develop expertise in interactive communications by taking one or more of the elective courses from the selections in the Interactive Communications Core (ICC).

Please note: Some of the courses listed below are alphabetically restricted by last name. You must take them in the semester noted. Ideally, VIS 207 should be completed by the end of the spring semester of freshman year. Transfer students should consult with the Newhouse Advising and Records Office or with the Visual Communications Department chairperson to discuss the course sequencing and implications for study abroad.

First Year and Second Years

Credits

▶ COM 101	Practical Grammar for Public Communications	1
▶ COM 107	Communications and Society	3
▶ COM 117	Multimedia Storytelling	3
▶ VIS 207	Introduction to Graphic Design (spring semester, first year)	3
▶ JNL 211 or NEW 205	Cross-Media News Writing News Writing (See note #5) (A-K spring semester; L-Z fall semester)	3
▶ VIS 317	Typographic Design Fall only Prerequisite: VIS 207	3
▶ VIS 327	Type and Image Design <i>Spring only</i> Prerequisite: VIS 317	3

Third Year:

▶ COM 344	Diversity and Media Issues (<i>See note #2.</i>) Prerequisite: COM 107	1
▶ Arts and Sciences Diversity course from Diversity List in <i>Newhouse Fact Book</i>		
▶ VIS 447	Motion Design <i>fall only</i> Prerequisite: VIS 327	3
▶ VIS 457	User Interface and User Experience (UI/UX) Design <i>fall only</i> Prerequisite: VIS 327	3
▶ VIS 467	Immersive Design <i>spring only</i> Prerequisite: VIS 447 and VIS 457	3
▶ EEE 370	Intro to Entrepreneurship and Emerging Enterprises (<i>See note #6.</i>)	<input type="checkbox"/>

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► PHI 293 Ethics and the Media Professions (See note #7.)

Fourth Year:

► **Global Experience** (See note #3.) _____

► COM 505 Communications Law for Journalists 3
 or (A-K fall semester; L-Z spring semester) Senior standing
 COM 506 Communications Law for Television, Radio, Film
 (A-K fall semester; L-Z spring semester) Senior standing

► **Capstone Requirement: Spring only** 3
 VIS 487 Graphic Design Capstone senior standing Prereq: VIS 467

Any Semester after First Year

► **Newhouse Elective** any Newhouse course 3

TOTAL 38

Notes:

1. **Students graduating from Newhouse may devote no more than 38 of the 122 credits required for graduation to courses in the Newhouse School.** Any courses above the 38-credit hour limit will increase the total hours required for graduation.
2. Students may fulfill the **Diversity Requirement** by taking **COM 344** (1credit) **AND** one course from the approved list of Arts and Sciences courses on diversity available in the *Newhouse Fact Book*. **OR** students may fulfill the Diversity Requirement by taking an approved three-credit Newhouse class without the Arts and Sciences course. The eligible Newhouse classes are: **COM 346:** Race, Gender and the Media **OR COM 348:** Beauty and Diversity in Fashion Media. Since COM 346 and COM 348 are more than one credit, the additional Newhouse credits will be added to the 122 credits needed for graduation if the student has reached the 38 Newhouse-credit maximum. Students may not receive credit for BOTH COM 344 and COM 346. COM 350: Topics in Media, Diversity and Inclusion may also fulfill the diversity requirement, no petition required.
3. The **Global Experience** may be fulfilled by studying abroad or by taking an approved class. A list of courses that fulfill this requirement can be found in the *Newhouse Fact Book*. If a student chooses to take a Newhouse class to fulfill this requirement, the additional Newhouse hours will be added to the 122 credits needed for graduation if the student has reached the 38 Newhouse-credit maximum. **Since most upper-level Graphic Design courses are offered once each year, fall of senior year or summer is the only time when Graphic Design majors may study abroad without adding extra semesters to their degree.**
4. Graphic Design students are limited to three **internship credits** in communications out of the 122 required for graduation. Sophomores, juniors and seniors may receive credit for internship experiences with departmental approval. Singly enrolled Newhouse students are not permitted to enroll in non-communications experience credit without special petition.
5. **BDJ/JNL/MAG 211:** Cross-Media News Writing may be substituted for **NEW 205**; no petition required. Other Newhouse writing classes may be substituted for NEW 205 *by petition*.
6. **EEE 370** is a Whitman School of Management course which may be taken any semester. It will not count as Arts and Sciences credits.
7. **PHI 293** is an Arts and Sciences class and it may be taken any semester.