

**PUBLIC DIPLOMACY AND GLOBAL COMMUNICATIONS
MASTER'S PROGRAM
2022-2023**

Second Summer Session (6 credits):

COM 698 Media Law	3
PRL 602 Introduction to Public Diplomacy and Communications	3

Fall Semester (12 credits):

PAI 710 International Actors and Issues	3
PAI 720 Economic Principles for International Affairs	3
PRL 608 Public Relations Writing	3
PRL 611 Public Relations Research	3

Spring Semester (12 credits):

PAI Elective	3
PRL 607 Advanced Public Diplomacy	3
PRL 615 PR Campaign Planning & Execution	3
Students choose one of the following courses:	3
• PAI 762 Challenges of International Management and Leadership	
• PAI 763 NGO Management in Developing and Transitional Countries	
• PRL 624 Public Relations Management and Leadership	

Maymester or SSII (3 credits):

PAI Elective	3
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Summer Session (1 credits):

PAI 670 Experience Credit: Summer off-campus internship program	1
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Fall Semester (9 credits) (DC PDGC Program):

PAI 708 Issues for 21 st Century Public Diplomacy	3
PAI Elective	3
PRL 735 Public Diplomacy Practicum (Internship)	<u>3</u>

Total Credits for Program: 43