

**MEDIA STUDIES MASTER'S PROGRAM
ACADEMIC RESEARCH TRACK
2022-2023**

Non-Credit Experience (0 credits)

COM 701 Proseminar for Graduate Study (REQUIRED)	0
NYC benchmark trip (research) (OPTIONAL)	0

Theory Courses (6 credits)

COM 755 Communications Theory	3
COM 788 Theories of Media Content	3

Methods Courses (6 credits)

COM 605 Quantitative Methods for Mass Communications Research	3
COM 606 Qualitative Methods for Mass Communications Research	3

Media Law (Choose one, 3 credits)*

COM 697 Advertising & Public Relations Law	
or	
COM 698 Media Law	3
or	
TRF 637 Telecommunications Law & Policy	

Diversity Course (3 credits)

COM 646 Media and Diversity	3
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Research Design Course (3 credits)

COM 601 Research Project Design	3
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Thesis (3 credits)

Requisite	3
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Electives (Choose two, 6 credits)

Elective courses will be selected in consultation with the student's adviser and be relevant to the student's course of study. Courses may include those offered in Newhouse, or elsewhere in the University.	6
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**Newhouse Research/Perspectives Courses
(Choose two, 6 credits)**

ADV 645 International Advertising	
COM 600 Selected Topics	
COM 688 Origins of Contemporary Media Issues	
COM 740 Topics in Research Communication	
COM 777 Seminar in Media Effects	
ICC 617 Issues in Media Management	
TRF 592 Film Business	
TRF 594 Television Business	
TRF 595 Programming and Audience Analysis	
TRF 600 Selected Topics	
TRF 636 Critical and Historical Perspectives on Television, Radio and Film	_____

Total for Program = 36

* **Note:** If students took a comparable media law class as an undergraduate and passed it with at least a B, they could waive the law requirement and take an additional elective.