# **Graduation Rates: Newhouse Master's Programs**

The tables below indicate the graduation rates for each of the Newhouse Master's degree programs. Most programs are twelve to fourteen months long, including two or more summer sessions. An academic year is measured differently than a calendar year. A program which begins in one summer and ends in different summer is considered to span more than one academic year, although it may be one calendar year in length. Program variations are explained in the notes.

Initial Cohort indicates the summer session in which the program begins. Data for the most recent six years is displayed from the last report available from the Office of Institutional Research using data from September 30, 2020.

### ADVERTISING MASTER'S PROGRAM

Initial Cohort Year ADV	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of graduated students
2014	16	4.0	1.3	100%
2015	17	4.0	1.3	100%
2016	16	4.4	1.5	100%
2017	17	4.1	1.4	100%
2018	20	4.2	1.4	95%
2019	17	4.0	1.3	94.1%

### ARTS JOURNALISM MASTER'S PROGRAM

Initial Cohort Year AJP	Enrollment	Average semesters To completion	Average academic years to completion	Percentage of Graduated Students
2014	16	4.1	1.4	100%
2015	14	4.3	1.4	92.9%
2016	9	4.0	1.3	100%
2017	8	4.0	1.3	87.5%
2018	10	4.3	1.4	80%
2019	5	4.0	1.3	100%

### AUDIO ARTS MASTER'S PROGRAM

The Audio Arts program is a joint program offered by the Newhouse School of Public Communications in conjunction with the College of Visual and Performing Arts, which is the home college for this joint program.

Initial Cohort Year Audio Arts	Enrollment	Average semesters To completion	Average academic years to completion	Percentage of Graduated Students
2014	7	4.3	1.4	85.7%
2015	6	3.5	1.2	83.3%
2016	16	4.8	1.6	93.8%
2017	14	4.2	1.4	92.9%
2018	14	4.4	1.5	100%
2019	12	1.7	.6	41.7%

## BROADCAST AND DIGITAL JOURNALISM MASTER'S PROGRAM

The Broadcast and Digital Journalism program extends over 14 months.

Initial Cohort Year BDJ	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of Graduated Students
2014	34	4.1	1.4	91.2%
2015	22	4.2	1.4	95.5%
2016	27	4.4	1.5	96.3%
2017	33	4.2	1.4	97%
2018	29	4.6	1.5	89.7%
2019	35	4.0	1.3	57.1%

## COMPUTATIONAL JOURNALISM MASTER'S PROGRAM

Computational Journalism has stopped accepting new students. The cohort of 2015 is the first class, and the cohort of 2017 was the last class.

Initial Cohort Year CJ	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of Graduated Students
2015	2	4.5	1.5	100%
2016	3	4.3	1.4	100%
2017	4	4.0	1.3	100%

## DOCUMENTARY FILM AND HISTORY MASTER'S PROGRAM

Documentary Film and History has stopped accepting new students. The cohort of 2016 was the last class.

Initial Cohort Year DFH	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of Graduated Students
2014	6	5.0	1.7	83.3%
2015	6	5.0	1.7	50%
2016	3	5.3	1.8	100%

# MAGAZINE, NEWSPAPER & ONLINE JOURNALISM MASTER'S PROGRAM

Initial Cohort Year MNO	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of Graduated Students
2014	20	4.1	1.4	90%
2015	23	4.7	1.6	78.3%
2016	18	4.2	1.4	94.4%
2017	21	4.3	1.4	90.5%
2018	24	4.5	1.5	91.7%
2019	27	4.0	1.3	63.0%

### MEDIA AND EDUCATION MASTER'S PROGRAM

The first cohort in the Media and Education Master's Program started in 2015. This program is a joint program offered by the Newhouse School of Public Communications and the School of Education. The Newhouse School is home college for this program.

Initial Cohort Year M&E	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of Graduated Students
2015	6	4.0	1.3	100%
2016	4	4.0	1.3	100%
2017	10	4.6	1.5	80%
2018	0	n/a	n/a	n/a
2019	6	4.0	1.3	66.7%

## MULTIMEDIA, PHOTOGRAPHY & DESIGN MASTER'S PROGRAM

2017 was the last cohort under the Photography master's program designation. In 2017, the transition year, students were given the choice of program they wished to pursue. Starting with the 2018 cohort, the degree became Multimedia, Photography & Design. Both programs generally take more than one year to complete.

Initial Cohort Year PHO	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of Graduated Students
2014	15	8.1	2.7	53.3%
2015	13	9.6	3.2	53.8%
2016	13	6.3	2.1	23.1%
2017	14	8.3	2.8	21.4%

Initial Cohort Year MPD	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of Graduated Students
2017	1	pending	pending	pending
2018	12	2.5	0.8	16.7%
2019	13	Pending	Pending	pending

### NEW MEDIA MANAGEMENT MASTER'S PROGRAM

Initial Cohort Year New Media Mgt	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of Graduated Students
2014	22	4.6	1.5	90.9%
2015	15	4.1	1.4	100%
2016	18	4.5	1.5	100%
2017	18	4.1	1.4	100%
2018	14	4.2	1.4	92.9%
2019	19	4.0	1.3	78.9%

### PUBLIC RELATIONS MASTER'S PROGRAM

A portion of the Public Relations cohort is in a two-year joint degree program with the Maxwell School of Citizenship and Public Affairs. The numbers below reflect an average of the program for singly enrolled Public Relations students and for students in the joint program. Students in the one-year Public Relations program earn a single master's degree. Students in the two-year joint program earn two degrees, one in Public Relations and one in International Relations. Since the joint program students take classes in both their master's programs each semester, the Public Relations degree for this group takes longer than a year to complete.

Initial Cohort Year PRL	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of Graduated Students
2014	42	5.2	1.7	95.2%
2015	46	5.5	1.8	95.7%
2016	37	5.0	1.7	100%
2017	35	5.0	1.7	94.3%
2018	33	4.8	1.6	87.9%
2019	31	4.0	1.3	71.0%

### TELEVISION, RADIO AND FILM MASTER'S DEGREE PROGRAM

Initial Cohort Year TRF	Enrollment	Average semesters to completion	Average academic years to completion	Percentage of Graduated Students
2014	51	5.2	1.7	98%
2015	37	5.1	1.7	94.6%
2016	39	5.0	1.7	82.1%
2017	35	4.9	1.6	80%
2018	41	5.0	1.7	82.9%
2019	30	4.0	1.3	33.3%

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