RECORDING AND ENTERTAINMENT INDUSTRIES BANDIER PROGRAM

Class of 21, 22, 23

Program of Study Code: RE16BS

Please note: Some of the courses listed below are alphabetically restricted by last name. You must take them in the semester noted.

Courses			<u>Credits</u>
Courses Taken over multiple semesters:			
•	BAN 201	David M. Rezak Music Business Lecture Series (see note #1)	3
•	BAN 403	Entertainment Industry Practicum (see note #3)	3
First and Second Years:			
>	COM 101	Practical Grammar for Public Communications	1
>	COM 107	Communications and Society	3
>	COM 117	Multimedia Storytelling	3
•	BAN 235	Business of Record Labels and Music Publishers	3
>	TRF 454	Music Recording	3
>	VIS 207	Introduction to Graphic Design (A-K fall semester; L-Z spring semester)	3
>	BAN 245	Business of Live Music and Experiential Brand Activation	3
Third and Fourth Years:			
•	BAN 364	Social Media and Data for the Music Business	3
>	BAN 454	Music Business, Technology & Emerging Opportunities	3
•	COM 344	Diversity and Media Issues (See note #4), Prereq: COM 107	1
>	Arts and Sciences Diversity course from Diversity List in the Newhouse Fact Book		
>	COM 506	Communications Law for Television, Radio and Film (A-K fall semester; L-Z spring semester), senior standing	3
•	PHI 293	Ethics and the Media Professions (See note #5)	
► Global Experience (See note #6)			
•	Newhouse	Electives (See note #10)	4

Courses

Capstone Requirement: Senior standing required.

BAN 483 Entertainment Industry Exploration

TOTAL 42

Notes:

1. BAN 201 is a .5 credit class. Students are expected to register for BAN 201 every semester they are registered on main campus. Students are required to take this class SIX times in different semesters for a total of THREE credits. The course is repeatable up to eight times. If a student chooses to take BAN 201 seven or eight times, the additional credit will count as Newhouse elective credit. If a student has earned six credits of BAN 201, he or she has the option of registering for BAN 202 (zero credits) for any additional main campus semesters.

- 2. Bandier majors graduating from Newhouse may devote no more than 42 of the 122 credits required for graduation to courses in the Newhouse School. Any credits above the 42-credit hour limit will increase the total credit hours required for graduation.
- 3. Students must complete a total of three internships to graduate, as well as earn 3 credits for BAN 403. Credits for internships may vary from 1-3 credits. Students may petition to use a non-credit work experience (off campus) as a substitution for one or two internships. However, three credits of BAN 403 is still required. Students who wish to petition for an off-campus, non-credit work experience to substitute for an internship must apply through the Bandier Program office BEFORE THEY START THEIR WORK EXPERIENCE. If a student earns more than 3 credits of internship, those additional credits will not count in the 122 credits required for graduation and will be added to the total hours required for the degree. Newhouse students are not permitted to enroll in non-communications experience credit without special petition.
- 4. Students may fulfill the Diversity Requirement by taking COM 344 (1credit) AND one course from the approved list of Arts and Sciences courses on diversity available in the Newhouse Fact Book. These courses may be taken in different semesters. OR students may fulfill the Diversity Requirement by taking an approved three-credit Newhouse class without the Arts and Sciences course. The eligible Newhouse classes are: COM 346: Race, Gender and the Media OR COM 348: Beauty and Diversity in Fashion Media. Since COM 346 and COM 348 are more than one credit and will bring the total of Newhouse credits to more than 42, the additional Newhouse credits (above 42) will be added to the 122 credits needed for graduation. Students may not receive credit for BOTH COM 344 and COM 346.
- 5. **PHI 293** is an Arts and Sciences class and may be taken in any semester.
- 6. The **Global Experience** may be fulfilled by studying abroad or by taking an approved class. A list of courses that fulfill this requirement can be found in the *Newhouse Fact Book*. If a student chooses to take a Newhouse class to fulfill this requirement, the additional Newhouse hours will be added to the 122 credits needed for graduation if the student has reached the 42 Newhouse-credit maximum.
- 7. Bandier students have the opportunity to **study abroad internationally** for one semester of junior year or senior year. While students may study at any of the SU centers or world partners, London offers courses which may be used in the major or the Bandier professional specialization.
- 8. Bandier students have the opportunity to study and intern in **Los Angeles (SULA)** in the fall semester of junior or fall semester of senior year. Only one semester of participation in SULA is permitted.
- 9. Students may not study off-campus for more than two semesters.
- 10. The four credits of **Newhouse electives** may be fulfilled by taking any Newhouse course except internships. When considering electives, students should check courses offered abroad and in LA, in addition to main campus offerings.

Catalog Year: 2017-18, 2018-19, 2019-20 10/22/19