



Spring 2025 Virtual Communications, Journalism & Media Career Fair



- Direct access to top employers, career opportunities, and networking.
- The fair is exclusively designed for SU students interested in communications.
- 100% of companies participating focus on opportunities for the communications industry.



March 21st, 2025



2:00-6:00 PM (ET)



Virtual (Handshake)

Get Prepared (January-Early March)

- Have your résumé reviewed.
- Craft your elevator pitch.
- Pick out your professional outfit.

Register! (January-Early March)

- Complete and review your Handshake profile.
- Set profile privacy to "Community."
- Register on Handshake.
- Explore the companies and sign up for sessions.
- Upload your résumé and set it to visible.
- Answer work authorization questions.

Do Research (January-Early March)

- Learn about the companies: mission, culture, values, what they do, products and services, current projects, and locations.
- Write questions based on your research that show your interest.
- Follow companies on LinkedIn.

Connect (March 21st)

- Review schedule and connect on time.
- Test technology to make sure it meets Handshake's requirements.
- Test audio and video one day prior to the career fair to ensure no technical problems.
- Contact Handshake if you encounter technical problems.

Follow-Up (After March 21st)

- Ask the employer how to keep in touch.
- Send a thank-you note.
- Maintain the connection.

RESOURCES

[Handshake's Guide to Attending a Virtual Fair](#)

[Handshake Video Test](#)

[CDC Resource: Career Fair Prep](#)



Register on Handshake.

Check for updates weekly.