

# Fall 2024 Virtual Communications, Journalism and Media Career Fair

- Direct access to top employers, career opportunities, and networking.
- The fair is exclusively designed for SU students interested in communications.
- 100% of companies participating focus on opportunities for the communications industry.



**November 8th, 2024**



**2:00-6:00 PM (ET)**



**Virtual (Handshake)**

## Get Prepared (September-Early November)

- Have your résumé reviewed.
- Craft your elevator pitch.
- Pick out your professional outfit.

## Register! (September-Early November)

- Complete and review your Handshake profile.
- Set profile privacy to "Community."
- Register on Handshake.
- Explore the companies and sign up for sessions.
- Upload your résumé and set it to visible.
- Answer work authorization questions.

## Do Research (September-Early November)

- Learn about the companies: mission, culture, values, what they do, products and services, current projects, and locations.
- Write questions based on your research that show your interest.
- Follow companies on LinkedIn.

## Connect (November 8th)

- Review schedule and connect on time.
- Test technology to make sure it meets Handshake's requirements.
- Test audio and video one day prior to the career fair to ensure no technical problems.
- Contact Handshake if you encounter technical problems.

## Follow-Up (After November 8th)

- Ask the employer how to keep in touch.
- Send a thank-you note.
- Maintain the connection.

### RESOURCES

[Handshake's Guide to Attending a Virtual Fair](#)

[Handshake Video Test](#)

[CDC Resource: Career Fair Prep](#)



**Register on Handshake.**

**Check for updates weekly.**