

Jill Smith

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Reel | LinkedIn

EXPERIENCE

Pittsburgh Steelers | *Studio Producer* | Pittsburgh, PA July 2021-Present

- Produce 30-to-60-minute LIVE studio shows 5 days a week
- Edit highlights, VOS, and SOTs, for studio programming, web, and social platforms
- Conduct, shoot, and edit 1-on-1 interviews with players and coaches
- Shoot and edit content for team sponsors and community relations events
- Produce graphics using Tagboard Producer as well as bring in social media posts for fan engagement
- Collaborate with executive producer and team reporter to develop and research storylines

MLB Network | *Freelance Broadcast Associate* | Remote Feb. 2021-Present

- Edit and produce highlights and creative montages for MLB Network studio shows and digital platforms
- Coordinate with producers, preparing content for network sponsors, and adapting to last minute show changes
- Produce social media content requested by MLB teams during live game action
- Navigate company database to locate relevant footage for studio shows and live games to enhance broadcast
- Produce longer form recaps for team Facebook pages and websites

ACC on ESPN Network Extra | *Executive Producer* | Syracuse, NY Jan. 2019-May 2021

- Led team of over 15 individuals to produce over 50 LIVE halftime and post-game studio shows per year
- Oversaw all aspects of production, including formatting via ENPS, editing highlights, building graphics via Xpression
- Oversaw entire production crew as well as on-air talent involved with the ACC on ESPN
- Coordinated with on-air talent, game production crew and studio staff in developing storylines, graphics and show format
- Conducted pre-production meetings with crew and on-air, provide feedback to both production crew and on-air talent
- Provided training to students on production crew, oversee schedule and crewing

Fox Sports/YES Network | *Associate Director* | Syracuse, NY Nov. 2019 & Oct. 2020

- Produced video roll-ins for live men's basketball & women's soccer telecasts
- Coordinated with game producer and master control on commercial formats, sold elements and promos
- Communicated with production teams, including EVS operators, producer, director and graphics coordinator on storyline development, packages, roll-ins, sold elements and post-game plan

ACC on ESPN Network Extra | *Producer* | Syracuse, NY Jan. 2018-Dec. 2018

- Wrote, formatted, and produced over 30 LIVE pregame, halftime and post-game studio shows
- Provided talent with stats and talking points for shows
- Edited video packages and create storyline graphics for live shows
- Coordinated with live game production crew and on-air talent for seamless broadcast transitions and storylines

SKILLS

Adobe Premiere Pro • AVID Certified • Xpression Graphics • ENPS • Tagboard Producer • Adobe Photoshop

Digital Content Producer: Instagram, Facebook, X (Twitter), TikTok

Microsoft Office Suite: Word, Excel, PowerPoint

EDUCATION

Syracuse University, Syracuse NY

S.I. Newhouse School of Public Communications & College of Arts and Sciences

B.S. Broadcast & Digital Journalism, Communication Sciences and Disorders May 2021

AWARDS

- **Cynopsis Sports Media Award for Collegiate Production:** Awarded for ACC Network studio shows
- **Dan Mason Scholarship:** Awarded to a junior or senior looking to have a career in radio/podcasting/audio
- **Beth Mowins '90 Award in Broadcast Journalism:** Awarded to high-achieving sophomore or junior woman majoring in Broadcast and Digital Journalism