

2020 Virtual Business & Communications Career Fair at Syracuse University September 29: 3 pm - 7 pm

ANA EDUCATIONAL FOUNDATION

Advertising; Corporate Communications; Event Planning; Graphic Design; Public Relations; Research; Social Media Management; Sports Communication

The AEF is the bridge that connects the advertising, marketing and academic communities. Together we educate and inspire the next generation of talent while advancing the understanding of marketing and advertising in society. Created in 1983 and supported by its three constituencies, advertising, media and marketing, the AEF is a 501(c)3 operating foundation. We create and distribute educational content to improve the understanding and appreciation of the societal role of advertising and marketing through our programs on college campuses across the country. These programs have continuously played a role in attracting high quality college graduates to our industry. In 2015, the AEF joined the Association of National Advertisers (ANA) as their educational foundation.

- **1:1 SESSIONS:** 24 (Junior; Senior only)

BANKERS HEALTHCARE GROUP

Advertising; Corporate Communications; Finance

Bankers Healthcare Group is the fastest name in innovative financial solutions, the best of both traditional lending and FinTech. We are an exciting and fast-paced company driven by our award-winning culture. We have consistently been recognized by Forbes, Inc., and Fortune Magazine for our growth, diversity, and success. At BHG our team is full of people who are optimistic, who have passion, energy, purpose, and use these qualities to execute projects with excellence and build BHG. Here, each and every team member has the opportunity to learn, grow and thrive. Working with us is a chance to make a difference, for your company and for your career.

- **GROUP SESSIONS:** 3:30 – 4:00 & 4:30 – 5:00 (all class years)
- **1:1 SESSIONS:** 18 (Junior; Senior; Master only)

BJ'S WHOLESALE CLUB

Advertising; Corporate Communications; Graphic Design; Social Media Management

Based outside of Boston in Westborough, MA, BJ's is the northeast's preeminent membership retailer with over 200 Clubs in 15 states from Maine to Florida. In our Clubs and on BJs.com, we bring our Members top-quality brands at tremendous savings for both homes and businesses. In today's competitive retail environment, BJ's model of delivering unbeatable value on a high-quality selection at huge savings continues to be highly successful. As we continue to grow, we're looking for more ambitious, committed newcomers to help drive BJ's future success. Since its inception, the BJ's Charitable Foundation has donated more than \$15 million to nearly 1,800 community organizations. There's MORE in store for you with a BJ's Career. Why look anywhere else, when everything you need is here? At BJ's you'll find unlimited opportunities for career growth, tremendous earning potential, and colleagues and management that will recognize and reward your achievements. We encourage innovation and everything we do is collaborative. We are a passionate team of individuals with unique expertise that all work together to get the job done and have fun while doing it. Whether you join one of our area clubs or our corporate headquarters in Westborough, MA you will become part of a strong knit family. We're so excited you've decided to explore our career opportunities and hope to welcome you to Our Team very soon!

- **1:1 SESSIONS:** 52 (Junior; Senior; Master only)

CITY YEAR

Open to all Newhouse Majors

City Year helps students and schools succeed. Fueled by national service, City Year partners with public schools in 29 urban, high-need communities across the U.S. and through international affiliates in the U.K. and South Africa. Diverse teams of City Year AmeriCorps members provide research-based student, classroom and school-wide supports to help students stay in school and on track to graduate from high school, ready for college and career success. A 2015 study shows that schools that partner with City Year were up to two-to-three times more likely to improve on math and English assessments. A proud member of the AmeriCorps national service network, City Year is supported by the Corporation for National and Community Service, local school districts and private philanthropy from corporations, foundations and individuals.

- **GROUP SESSIONS:** 4:00 – 4:30; 5:00-5:30 (all class years)
- **1:1 SESSIONS:** 36 (Senior only)

CNY LATINO

Advertising; Graphic Design; Magazine, News & Digital Journalism; Radio; Social Media Management; Production

CNY Latino Media Consortium, publishes the ONLY Hispanic oriented newspaper in Central New York, produces the ONLY commercial Hispanic Radio show in Central New York, provides Professional Translation Services, and serves as a Hispanic-oriented Marketing & Advertising Agency focused in the Latino market of the USA.

- **1:1 SESSIONS:** 24 (Freshman, Sophomore; Junior; Senior only)

CONMED

Corporate Communications; Social Media Management

CONMED is a global, publicly traded medical technology company that specializes in the development and sale of surgical and patient monitoring products. CONMED offers over 10,000 products and services that allow our physician customers to deliver high quality care and as a result, enhanced clinical outcomes for their patients. A career at CONMED is more than just a job, it's an opportunity to take your passion and put it to work in service of others. We're proud of our employees' passion and commitment to creating products that deliver better patient outcomes around the world.

- **GROUP SESSIONS:** 3:00 – 3:30 (all class years)
- **1:1 SESSIONS:** 22 (Sophomore; Junior; Senior only)

CONSUMER REPORTS

Corporate Communications; Magazine, News & Digital Journalism

We are an independent, nonprofit organization that works side by side with consumers to create a fairer, safer, and healthier world. We do that by amplifying consumer voices, rigorously testing products and services, fearlessly investigating market problems, equipping consumers to make informed, meaningful decisions, and advocating powerfully with and on behalf of consumers.

- **Group Session:** 3:00 – 3:30; 3:30 – 4:00 (all class years)
- **1:1 SESSIONS:** 12 (Senior, Master only)

DISCOVERY INC

Advertising; Sales

Discovery, Inc. (Nasdaq: DISCA, DISCB, DISCK) is a global leader in real life entertainment, serving a passionate audience of superfans around the world with content that inspires, informs and entertains. Discovery delivers over 8,000 hours of original programming each year and has category leadership across deeply loved content genres around the world. Available in 220 countries and territories and nearly 50 languages, Discovery is a platform innovator, reaching viewers on all screens, including TV Everywhere products such as the GO portfolio of apps; direct-to-consumer streaming services such as Eurosport Player and MotorTrend OnDemand; digital-first and social content from Group Nine Media; a landmark natural history and factual content partnership with the BBC; and a strategic alliance with PGA TOUR to create the international home of golf. Discovery's portfolio of premium brands includes Discovery Channel, HGTV, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, and Science Channel, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. For more information, please visit <https://corporate.discovery.com/> and follow @DiscoveryIncTV across social platforms.

- **Group Session:** 4:00 – 4:30 (all class years)
- **1:1 SESSIONS:** 21 (Junior; Senior only)

EIGHT ELEVEN GROUP

Advertising; Corporate Communications; Public Relations; Sales; Sports Communications

Eight Eleven Group is the parent company to our family of brands. Brooksource provides technical support, Medasource focuses on the Healthcare IT, and Calculated Hire staffs all non-IT support for our clients nationwide. At Eight Eleven Group we are grounded in six core values; core values of which everyone in the company is not only aware of, but live by. The core values are: Family, Opportunity, Passion, Service, Grit and Innovation. Succinctly stated, we are a family who believes that if we face every day passionate about what we do and with grit, amazing opportunities will be created for everyone involved. Furthermore, we understand that the recruitment industry is rapidly changing through the use of technology and otherwise. As an industry leader, we not only invest in best-in-breed technologies to support our employees, we openly embrace efficiencies identified by our employees in an effort to remain innovative. Finally, we strive to achieve unparalleled service in all areas of our space; we provide the highest service levels to our clients and contractors, to each other, and to our communities. Our employees are engaged due to the Eight Eleven Experience.

- **Group Session:** 5:00– 5:30 (all class years)
- **1:1 Sessions:** 33 (Senior; Master only)

ESSENCE GLOBAL

All Newhouse majors

Essence, part of GroupM, is a global data and measurement-driven agency that blends data science, objective media and captivating experiences to build valuable connections between brands and consumers. Clients include Google, FrieslandCampina, and the Financial Times. The agency is more than 1,100 people strong, manages over \$3.2B in media spend and deploys campaigns in 71 markets via its global offices throughout North America, EMEA and APAC. Visit essenceglobal.com for more information and follow us on Twitter at @essenceglobal

- **Group Session:** 3:00 – 3:30 (all class years)
- **1:1 Sessions (full)**

FALCON

Corporate Communications; Public Relations; Social Media Management

Falcon is a talent solutions firm for private equity. Our goal is to connect the right people to the right businesses and help them succeed once they get there. We do that in many ways: From executive search to assessments and individual leadership insights to our online site where PE executives can read articles, access tools, and engage with one another. We are looking for people who will thrive in our dynamic, high-energy environment and who embody our cultural values of curiosity, competitiveness, courage, and commitment.

- **Group Session:** 4:00-4:30 (all class years)
- **1:1 Sessions:** 27 (Junior; Senior only)

FCB HEALTH

Advertising; Corporate Communications; Graphic Design; Public Relations; Research

With more than 30 years of experience marketing to healthcare professionals, patients and consumers, FCB Health produces work that is both strategically relevant and creatively compelling. The agency provides its clients with multichannel capabilities, including payer strategy and marketing, professional education, scientific services, strategic planning and media services. Its high energy, diverse culture and global network have resulted in a robust client roster, including Abbvie, Onyx, Takeda, J&J, Boehringer-Ingelheim, Bristol-Myers Squibb, Lilly and Novartis. It was named "Agency of the Year" by Medical Advertising News in 2006 and 2009 and by Medical Marketing & Media in 2007 and 2010. For the past four out of five years, FCB Health was named Most Creative Agency by Medical Advertising News. FCB Health is a unit of FCB, itself a member of the Interpublic Group (NYSE: IPG). Under its network umbrella, FCB Health has other separate full-service, multichannel healthcare agencies, including AREA 23 and Neon, as well as units focusing specifically on managed markets and medical education, Mosaic, ProHealth and Hudson Global.

- **Group Session:** 3:00-3:30 (all class years)
- **1:1 Sessions:** 36 (Junior; Senior; Master only)

FINGERPRINT MARKETING

Advertising; Corporate Communications; Graphic Design; Social Media Management

Reset your expectations of a marketing agency. Independent by design, with integrated talent across Saratoga Springs, New York; Conshohocken, Pennsylvania; Phoenix, Arizona; and Cedar Knolls, New Jersey, Fingerprint is committed to creating and executing meaningful brand experiences that are never painted by number.

- **Group Session:** 4:00-4:30 (all class years)
- **1:1 Sessions:** 13 (Junior; Senior; Master only)

FLEISHMANHILLARD

All Newhouse Majors

A complete communications firm delivering the #poweroftrue in a world demanding unprecedented authenticity. We frequently earn 100+ client, agency and individual accolades each year, including the coveted Cannes Lions and PRSA Silver Anvils. And we're a workplace of choice. We've been named one of NAFE's "Top Companies for Executive Women" for 11 years running and one of the Human Rights Campaign's Best Places to Work for LGBTQ Equality for three consecutive years. FleishmanHillard is part of Omnicom Public Relations Group, and has 80 offices in more than 30 countries, plus affiliates in 41 countries.

- **1:1 Sessions:** 72 (Senior; Master only)

GROUP M

All Newhouse Majors

We sit at the intersection of brands and media partners. We offer you a panoramic view into the world of advertising, where you will work alongside interesting brands and shape the future of media. We think you're familiar with our work, in fact, one out of every three ads globally is placed by a GroupM company. People at GroupM are driven by a love of media. We infuse energy into the work that we do. Our team is diverse and bursting with talent, both inside and outside the office. It's this passion that drives us to do exceptional work and have a great time doing it. Investing in media is our expertise, but media isn't the only thing we're investing in. We know your experience at work matters, so we make sure this isn't your average gig. We offer many perks, from work-from-home days to career navigation counselors ready to grow your talents.

- **1:1 Sessions:** 44 (Senior; Master only)

HAVAS HEALTH & YOU

Advertising; Corporate Communications; Public Relations; Social Media Management

Havas Health & You is part of Havas, one of the world's largest global communications groups. Founded in 1835 in Paris, the Havas group now employs 20,000 people in more than 100 countries. Havas Health & You unites Havas Life, Health4Brands (H4B), Havas Lynx and Havas PR, all wholly owned health and communications networks, with the consumer health businesses and practices of Havas. Havas Health & You's broadened entity and new name reflect an amplified expression of the group's future-forward positioning and expanded offering, building out best-in-class disciplines and integrating the many products and services the Havas agencies offer across the health and healthy lifestyle continuum. The convergence allows the company to create even more opportunities for its clients in pharmaceuticals and life sciences, as well as those in the business of nurturing and healing.

- **Group Session:** 4:00-4:30 (all class years)
- **1:1 Sessions:** 21 (Senior; Master only)

HORIZON MEDIA

All Newhouse Majors

Horizon Media, Inc. is a global leader in data-driven media and marketing. The company was founded in 1989, and is headquartered in New York with offices in Los Angeles and Toronto. Recognized as one of the world's ten most innovative marketing and advertising companies by Fast Company, Horizon Media has been recognized as U.S. Media Agency of the Year by Adweek and AdAge, and Independent Media Agency of the Year by Mediapost. Renowned for its incredible culture, Horizon is also consistently named to all the prestigious annual Best Places to Work lists published by Fortune, AdAge, Crain's New York Business and Los Angeles Business Journal. Bill Koenigsberg served as the Chairman of the 4A's Board of Directors from 2014 to 2017, and currently serves as Vice Chair of the 4A's Board of Directors. Bill was the first person from a media agency to hold this prestigious position in the 100-year history of the 4As, the marketing industry's leading trade association. Horizon Media has estimated billings of \$8 billion and over 2,000 employees and clients that include Sprint, Chobani, Burger King, GEICO, LG Electronics USA, and A+E Networks.

- **Group Sessions:** 3:00-3:30; 3:30-4:00; 4:00-4:30 (all class years)
- **1:1 Sessions:** 15 (Sophomore; Junior; Senior; Master only)

LITTLE LEAGUE BASEBALL, INC

Audio/Podcasting; Broadcast Journalism; Corporate Communications; Film/TV Production; Graphic Design; Radio; Social Media Management; Sport Communications

Little League® is the world's largest youth sports program located in South Williamsport, Pennsylvania. Little League is played in approximately 6,500 communities across more than 80 countries around the world, but regardless of where they are played, each of them share the same core mission. Little League believes in the power of youth baseball and softball to teach life lessons that build stronger individuals and communities. Joined together by one common goal, every local league is part of One Team. One Little League.

- **Group Sessions:** 3:30-4:00; 4:30-5:00; 6:00-6:30 (all class years)

MADISON SQUARE GARDEN ENTERTAINMENT/SPORTS/NETWORKS

Advertising; Corporate Communications; Event Planning; Graphic Design/Magazine-News-Digital Journalism; Music; Public Relations; Research; Sales; Social Media Management; Sports Communication; Television Production

MSG Entertainment and MSG Sports are home to world-renowned live entertainment venues, including Madison Square Garden, Radio City Music Hall, Beacon Theatre, Chicago Theatre, and the MSG Sphere, and sports teams, including the New York Knicks, New York Rangers, Westchester Knicks, Hartford Wolfpack, Counter Logic Gaming (CLG), and Knicks Gaming. More information about both companies can be found at msgentertainment.com and msgsports.com.

- **Group Sessions:** 3:30-4:00 (all class years)
- **1:1 Sessions:** 12 (Sophomore, Junior, Senior; Master only)

MERCY WORKS, INC.

All Newhouse Majors

Investing in our youth is a non-negotiable. They represent our future doctors, artists, engineers, politicians, lawyers, astronauts, chefs, designers, fire fighters, landscapers, civic leaders, and parents. They will take the lead in technology, redefining the way we do life and cultivate the landscape for future successes. Making sure that all youth develop a vision that will enable them to thrive is what the staff and volunteers of the Clarence Jordan Vision Center are committed to. Mercy Works facilitates vision-based programs that focus on academic achievement, character development, technical training, personal development, professional & workforce development. Our programs include: Synergy- provides professional 10-week paid internships to college students. We are currently accepting applications for our Summer 2021 Synergy college internship program. A paid internship that yields exceptional globally-minded leaders through a strategic four-pillar approach designed to cultivate strong professional skills and work ethics. This 10-week paid internship program develops participants through four unique pillars that include: Community Service, Professional Development, Health & Well-being, and Financial Stewardship.

Students are placed in an internship opportunity within their field of interest where they receive mentorship and training, resulting in experience and exposure to the diverse talent pools entering the workforce while giving young talent a taste of all that Central New York has to offer.

- **Group Sessions:** 3:00-3:30; 3:30-4:00; 4:00-4:30; 4:30-5:00; 5:00-5:30; 5:30-6:00; 6:00-6:30; 6:30-7:00 (all class years)

PEACE CORPS

All Newhouse Majors

In the Peace Corps, we take a different approach to making a difference. Our Volunteers are inspired by impact that is hands-on, grassroots-driven, and lasting. By immersing ourselves in communities abroad, the Peace Corps works side-by-side with local leaders to tackle the most pressing challenges of our generation. From leading health campaigns to boosting local entrepreneurship to teaching digital literacy, the Peace Corps offers a range of opportunities for our Volunteers to take on new challenges. Are you ready to work for the world? Find your new path at <https://www.peacecorps.gov/>.

- **Group Sessions:** 4:00-4:30; 6:00-6:30 (all class years)
- **1:1 Sessions:** 18 (Senior; Master only)

POLITICO

All Newhouse Majors

POLITICO is the essential online, mobile and print destination for coverage and analysis of Congress, the White House, politics and lobbying.

- **Group Sessions:** 3:30-4:00; 4:30-5:00 (all class years)
- **1:1 Sessions:** 44 (Freshman; Sophomore; Junior; Senior; Master only)

PROLITERACY

- **Group Sessions:** 3:00-3:30; 3:30-4:00; 4:00-5:30 (all class years)

PUBLICIS HEALTH

All Newhouse Majors

At Publicis Health, we are united around one purpose: to create a world where people are equipped and motivated to take control of their health. We transform healthcare marketing and communications into healthcare engagement. We believe healthcare marketing is healthcare, fostering healthy conversations, healthy behaviors and healthy people. Publicis Health is a Dynamic Health Engagement Platform, an organizing principle that seamlessly connects data, content and technology; is driven by marketing and business transformation; and offers our clients fluid access to world-class talent and game-changing capabilities. With 40 offices and 15 brands across the globe, Publicis Health's worldwide staff is comprised of more than 3,000 healthcare professionals who are experts in advertising and branding, data and analytics, strategic planning, service design, digital media and technology, science, and medicine. Publicis Health companies include Digitas Health, Discovery USA, Heartbeat, insync, Langland, Payer Sciences, PlowShare Group, Publicis Health France, Publicis Health Media, Publicis LifeBrands, Publicis Resolute, Razorfish Health, Real Science, Saatchi & Saatchi Wellness, and Verilogue.

- **Group Sessions:** 3:00-3:30; 3:30-4:00; 4:00-4:30; 4:30-5:00; 5:00-5:30 (all class years)

PUBLICIS MEDIA

All Newhouse Majors

In March 2016, we announced the formation of Publicis Media to simplify our organization, invent more modern approaches to gain efficiency, introduce structures for greater collaboration and effectiveness, and drive new levels of scale and client value. All of these changes will accelerate

our worldwide growth and provide a leaner and simpler structure bringing more value to our clients. Publicis Media is powered by its four global brands: ZMM, Starcom, Performics, and Spark Foundry. Publicis Media is committed to helping its clients navigate the modern media landscape and is present in more than 100 countries with over 13,500 employees worldwide. Twitter: @PublicisMedia

- **Group Session:** 3:00-3:30 (all class years)
- **1:1 Sessions:** 42 (Junior; Senior; Master only)

ROOKIE ROAD, INC

All Newhouse Majors

Rookie Road is an online website that teaches the rules, lingo, and gameplay of various sports in an easy to understand way. Learn more about us at <https://www.rookieroad.com/>

- **Group Sessions:** 4:00-4:30; 4:30-5:00 (all class years)
- **1:1 Sessions:** 36 (Junior; Senior; Master only)

RUDER FINN, INC

Advertising; Broadcast Journalism; Corporate Communications; Graphic Design; Magazine, News & Digital Journalism; Public Relations; Social Media Management

Ruder Finn, Inc. is one of the world's largest independent global communications and creative agencies. Founded in 1948, Ruder Finn serves the global and local communication needs of over 250 corporations, governments, non-profit organizations and startups. The agency is organized around four strategic pillars that reflect its core areas of expertise: Health & Wellness, Corporate Reputation & Transformation, Technology & Innovation, and Consumer Connections. RFI Studios, the agency's full-service digital practice, leads the industry in designing and developing internal collaboration platforms, building conversations and communities around brands, and staying top-of-mind in the world of mobile applications.

- **1:1 Sessions:** 42 (Senior; Master only)

SINCLAIR BROADCASTING GROUP (WSTM/WSTQ/WTVH)

Broadcast Journalism; Magazine, News & Digital Journalism; Social Media Management; Television Production

Sinclair Broadcast Group, Inc. is one of the largest and most diversified television broadcasting companies in the country. Sinclair owns and operates, programs or provides sales services to more television stations than anyone and has affiliations with all the major networks. In addition, Sinclair is the leading local news provider in the country, as well as a producer of sports content. Sinclair owns a multicast network, four radio stations and a cable network. Sinclair's broadcast content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. Sinclair, either directly or through its venture subsidiaries, makes equity investments in strategic companies. Sinclair Broadcast Group, Inc. was founded in 1986, went public in 1995 and is traded on the NASDAQ Global Select Market under the ticker symbol SBGI.

- **Group Sessions:** 3:00-3:30 (all class years)

SLINGSHOT

All Newhouse Majors

We are fiercely independent. From day one, we set out to do things differently. We started by bringing different disciplines together to solve our clients' business challenges. This is why you won't find walls between departments at Slingshot. (No, it wasn't the work of a lazy architect.) We believe our freedom from the traditional agency model helps us create more impactful work. It defines our culture, drives collaboration, and is what makes working with Slingshot such doggone fun.

- **Group Sessions:** 4:00-4:30 (all class years)

SPECTRUM

Advertising; Broadcast Journalism; Corporate Communications; Public Relations; Sales

Here at Spectrum, we're committed to integrating the highest quality service with superior entertainment and communications products. Spectrum is at the intersection of technology and entertainment, facilitating essential communications that connect 25 million residential and business customers in 41 states. Our commitment to serving customers and exceeding their expectations is the bedrock of Spectrum's business strategy and it's the philosophy that guides our nearly 100,000 employees. Spectrum is currently the second largest cable provider in the United States. The company has achieved growth through innovation and acquisitions of cable properties, most recently completing transactions with Time Warner Cable and Bright House Networks.

- **1:1 Sessions:** 96 (Sophomore; Junior; Senior; Master only)

SPLICER FILMS

Film/Television Production; Open to all Newhouse Majors

At Splicer Films, we are passionate about filmmaking, storytelling, and producing compelling documentaries. Splicer films is pioneering an approach to documentary filmmaking while adapting to the ever changing climate to produce content remotely despite an unprecedented global shutdown. We are innovative filmmakers utilizing technology to forge forward and document perspectives and stories around the world to be the catalyst for positive change. Our current project, *Unmasked*, is a documentary telling stories of resilience and hope as societies around the world face the COVID-19 pandemic. Our team has interviewed subjects from five continents, each of whom have unique and profound stories to tell.

- **Group Sessions:** 3:00-3:30; 5:00-5:30 (all class years)
- **1:1 Sessions:** 11 (Junior; Senior; Master only)

SYRACUSE POSTER PROJECT

All Newhouse Majors

The Syracuse Poster Project, established in 2001, brings together poets and Syracuse artists to create an annual series of illustrated poetry posters for the poster panels of downtown Syracuse. Each poster features an illustrated poem about downtown, the city or nearby countryside. The Project sustains itself through corporate sponsorship, charitable grants, and by selling poster- and poetry-based products. As a nonprofit organization, we're now focusing on strengthening the business: developing additional art- and poetry-based products, marketing and promoting them, and selling them through our on-line store. We need interns to help with grant applications, bookkeeping and accounting, graphic design, marketing and promotion, social networking, product development, and database and web development.

- **1:1 Sessions:** 18 (Freshman; Sophomore; Junior; Senior; Master only)

THE CREATORS LOUNGE

All Newhouse Majors

A co-working space based in Sankofa District, Syracuse. Members have access to lounge areas, shared work desk, private office space, as well as our social experiences and programming on and offline.

- **TBD**

T. HOWARD FOUNDATION INTERNSHIP PROGRAM

All Newhouse Majors

The T. Howard Foundation (THF) is a non-profit organization whose mission is to diversify the media and entertainment industry by increasing the number of underrepresented groups within the industry. THF provides PAID full-time summer internships for college students from ALL ACADEMIC MAJORS at high profile media companies across the United States. Once accepted as a THF intern, students will have access to certain benefits including professional development workshops, networking events, complimentary membership to professional organizations, and exclusive scholarships. Our host companies include but are not limited to AMC Networks, Comcast, ESPN, HBO, NBA, Viacom Media Networks, and many others!

- **Group Sessions:** 3:30-4:00; 4:00-4:30; 5:00-5:30; 5:30-6:00 (all class years)
- **1:1 Session:** 26 (Sophomore; Junior; Senior; Master only)

WARNER MEDIA

Broadcast Journalism; Corporate Communications; Magazine, News & Digital Journalism; Public Relations; Research; Sales; Social Media Management; Open to all majors

We're a global leader in all forms of entertainment, from movie and TV screens to mobile devices, store shelves and beyond. We work, grow and create world class content in one of the biggest, busiest studio lots in the industry, as well as at countless studios, sets and offices around the globe. We are home to the most beloved characters, franchises, heroes and wizards in the world, and to a diverse and inclusive workforce of thousands that brings those brands to life every day. We are fans of what we make and proud of what we do.

- **Group Sessions:** 3:00-3:30; 3:30-4:00 (all class years)
- **1:1 Session (full)**

WE COMMUNICATIONS

Advertising, Communication & Media Studies, Digital Communication, Documentary/Film, Public Relations, Radio, Television, Media, Journalism

You'll be part of a culture that isn't just about the work, but helping people build their careers with a compelling employee experience. Working side by side with some of the sharpest minds in the biz. We're communication giants who move the needle. People who live the word "disruption." Make

sure to take notes. Intriguing projects, flexible hours, personalized benefits and time off for community service will support you both in and out of the office.

- **1:1 Session:** 48 (Senior; Master only)

WROC-TV CHANNEL 8

Broadcast Journalism; Sales

NEWS 8 WROC is Rochester's first TV station, with a 70+ year history and a film/video archive that goes back to 1962. The station itself is in a quiet neighborhood with free parking, easy access to downtown, interstates, Park Avenue shops and restaurants, and the East Avenue Wegmans. The spacious station features a state-of-the-art studio, award-winning News and Creative Services departments, and a long tradition of solid journalism, including a recent national Edward R. Murrow Award for Social Media.

- **Group Sessions:** 3:00-3:30; 3:30-4:00; 4:00-4:30 (all class years)

ZENO GROUP

Advertising, Broadcast Journalism; Corporate Communications; Graphic Design; Magazine, News & Digital Journalism; Public Relations; Social Media Management

A global, integrated communications agency, born from public relations. Born storytellers. Built for impact. Some call us a public relations agency, some a digital marketing agency, some a creative agency. We defy those labels because we are all of that and more. What matters is the right content in the right channel at the right time. We are deeply protective of our culture and values – human, collaborative, committed, true to our word, and fearless – and inspired by clients who trust us with their business every day. We are humbled to be an award-winning agency, celebrated by our industry, peers, co-workers and friends for the work we do. From being named 'Agency of the Year' to 'Best Agency to Work For', we strive to be a place for the boldest and brightest talent and clients to succeed.

- **Group Sessions:** 4:00-4:30; 5:00-5:30 (all class years)
- **1:1 Sessions:** 18 (Junior; Senior; Master only)